

James Higgins

Technical Project Manager & Full-Stack Developer

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linkedin.com/in/james-higgins-web-development Open to both full-time and contract-based opportunities

ABOUT

Technical project management, grounded in 12+ years of hands-on development. I lead web projects from scoping and estimation through launch and long-term support, coordinating designers, developers, content and QA. Because I have built WordPress, PHP and e-commerce platforms myself, my estimates reflect how the work actually gets done, my architecture and DevOps guidance is practical, and developers get clear answers without a hand-off. I hold every project to the same standard: disciplined version control, repeatable deployments, documented decisions and clean handovers.

SELECTED WORK

Microsoft Bing Blogs

blogs.bing.com

Microsoft · Technical Project Manager, Falcon Software

Managed the upgrade from Kentico 11 to 13, including an MVC rebuild of the templates and a move to Azure App Service.

BritishColumbia.ca

britishcolumbia.ca

Province of British Columbia · Technical Project Manager, Falcon Software (IBM partnership)

Led the development phase of the province's redesign and migration to WordPress, including multilingual support with WPML.

HealthStream.com

healthstream.com

HealthStream · Technical Project Manager, Falcon Software

Managed the redevelopment of the corporate site for a US healthcare workforce company, introducing a card-based system of reusable components alongside custom widgets and features.

EXPERIENCE

Technical Project Manager · Falcon Software Company Inc.

September 2020 – present

- Manage web projects for public-sector, healthcare and member-organization clients, now delivered through Falcon's KPMG partnership, owning scope, fine-grained time and cost estimates, schedule, architecture and DevOps guidance, and stakeholder reporting.
- Led Falcon's Microsoft Bing Blogs engagement, managing the Kentico 11 to 13 upgrade, the MVC rebuild of its templates and the move to Azure App Service.
- Led IBM partner projects for the Government of British Columbia, including the development phase of the BritishColumbia.ca redesign and WordPress migration with multilingual support through WPML.
- For the Health Sciences Association of Saskatchewan, launched a WooCommerce merchandise store, redeveloped the collective agreement browser, and currently lead the rebuild of the member information portal.
- Implemented CI/CD with Bitbucket Pipelines, including Webpack front-end builds and Bitbucket deployments integrated with Jira so stakeholders can trace each release to its tickets.

Technical Project Manager · NativeAds

July 2019 – May 2020

- Managed web advertising projects end to end, including website builds, PPC funnels, landing pages and lead-generation systems, with detailed time and cost estimates for each.
- Managed the technical implementation of a private CPA network on the HasOffers/Tune platform, including conversion tracking through postbacks and pixels.

- Led a company-wide initiative to build a knowledge base and introduce Git version control.

Contract Web Developer · Ryders Eyewear

November 2016 – November 2019

- Maintained the brand's direct-to-consumer WooCommerce store and rebuilt its automated build and deployment pipeline, with containerized local development in Lando and dev, test and live environments on Pantheon.
- Delivered features covering third-party marketing and tracking integrations, checkout changes and catalogue restructuring, and produced MySQL reports for business analysis.

Web Developer · The Rand Group

June 2017 – October 2017

- Managed and developed the company's own sites, RandGroup.com and Dynamics101.com, and client sites including HoustonSymphony.org, itsolutions.bdo.ca and LSRetail.com for a Microsoft Dynamics solutions partner.
- Built responsive front ends in Bootstrap 3 and 4, added multilingual support with WPML, and integrated marketing automation through ClickDimensions and Microsoft CRM.

Web Developer · Noble Pixels

January 2018 – April 2018

- Developed CMS interfaces for user stories across three production applications in an in-house Agile environment.
- Created and modified REST API endpoints consumed by reusable Vue.js components, and built admin reporting tables and interfaces using Eloquent ORM and raw SQL.

Developer · Souleppper

March 2016 – March 2018

- Managed and developed the agency's Magento store, RoderickAllan.com, set up its Git deployment workflow on Beanstalk, and integrated third-party stock data from Google Sheets into Magento with Magmi through a custom PHP cron job.

Web Developer & Consultant · James Higgins Web Development

2013 – present

- Design, build and maintain WordPress sites for agencies and direct clients, from scoping and estimates through launch and ongoing support.
- Build and support e-commerce stores on WooCommerce, Shopify and Magento, including custom checkout, catalogue and third-party integrations.
- Develop and maintain DevOps implementations for client projects: Git-based workflows, containerized local environments, staged dev, test and live deployments, and automated builds.

SKILLS

Delivery	Scoping & estimation, Backlog & release management, Stakeholder reporting, Agile & Kanban, Partner & vendor coordination, DevOps strategy, UX & UI direction, Team leadership
Engineering	WordPress & WooCommerce, PHP & Laravel, JavaScript, Vue.js & React, REST APIs, SQL, HTML, CSS & Sass, Webpack & front-end build tooling, CI/CD with Bitbucket Pipelines, Magento & Shopify, LAMP / LEMP
Tools	Jira, Basecamp, Asana, Monday.com, Trello, Microsoft Teams, Git, Bitbucket, Bitbucket Pipelines, Webpack, Docker, Lando, Linux, WP Engine, Pantheon, Microsoft Azure, Kentico, Sitefinity, AI-assisted development (Claude Code, OpenAI Codex)

EDUCATION

Applied Web Development (Associate Certificate) · British Columbia Institute of Technology

BA, Philosophy · University of British Columbia